

Seth Harry, AIA, CNU, APA

Qualifications and Career Profile:

Seth Harry is the Principal and founder of Seth Harry and Associates, Inc., Architects and Planners. Mr. Harry is a licensed architect with over twenty-five years of in-depth experience in the design, master planning, and implementation of sustainable neighborhood developments, new and infill mixed-use developments and community revitalization plans and strategies, transit-oriented developments (TODs), and waterfront destination shopping, dining, and entertainment mixed-use complexes, both domestically and abroad.

Prior to founding Seth Harry and Associates, Inc., Mr. Harry was Design Director for the late James Rouse's Enterprise Development Company. In that capacity, Mr. Harry's responsibilities included project conceptualization, programming and feasibility analysis, and overall design and master planning, with ongoing design management and oversight. Mr. Harry's critical role in the planning and design of these projects helped to create Enterprise's most successful projects while affording him strategic insights into the development process.

Since 1992, as Principal of Seth Harry and Associates, Inc., Mr. Harry has focused on applying the lessons learned from large-scale, mixed-use projects and retail centers to smaller, "main street" communities, urban villages, Traditional Neighborhood Developments (TNDs), and sustainable communities. Recent projects include an 800 acre TND in Nashville, Tennessee, new traditional communities and infill mixed-use projects in New York, North Carolina, California, Guatemala and El Salvador, a City-center redevelopment strategy for Christchurch, New Zealand, and a new, transit-ready regional urban center near Brisbane, Australia.

Seth Harry has worked closely with the development community throughout his career, and is knowledgeable in both its language and business models. This has allowed him to be a leader in adapting conventional development models and practices to the more complex task of community revitalization, while applying sustainable planning principles, resulting in credible interest from the development community.

Mr. Harry and Seth Harry and Associates, Inc, has worked with regional planning agencies to craft land-use and zoning models in the US and abroad to helping existing communities identify and specific market niches which allow them to compete in a sustainable and effective way within their overall regional market context, through clearly realized planning, urban design, and form-based coding strategies in pursuing realistic achievable, incremental transformation over time, consistent with stated community goals and objectives.

Facilitation Experience

Seth Harry, AIA CNU and/or Seth Harry & Associates, Inc., has participated in over 70 public participation planning and design processes (charrettes), domestically and abroad, as either the Principal-in-Charge, as the Prime Consultant, and/or in an otherwise discretely critical or significant role, and over 40 other public-participatory planning processes, in a sub-consultant role. In fact, much of the NCI (National Charrette Institute) course materials are based upon Seth Harry's work, as he has been a frequent collaborator with the founders of NCI, both before and after its founding.

As such, the firm is highly experienced in the planning, implementation, and management of public design processes, and is familiar with the particular challenges and unique dynamics associated with this approach. We have an in-depth knowledge of, and first-hand experience with, the various public process management techniques typically used to maximize the value of community input. Our skills in this role include a strong ability to communicate both verbally and graphically, and the demonstrated ability to keep the process focused on its primary agenda, while still accommodating the wide range of questions, issues, and explorations this type of process engenders, in both a creative and productive fashion.

Public processes undertaken to date involve a wide array of project types and scales, from urban infill to comprehensive regional plans, and the number of participants, including team members, vested parties, public officials, and members of the public have ranged from a few dozen to hundreds of people. Many of these projects involved a highly energized process, involving competing interests, each with their own agendas, in a politically sensitive context. However, without exception, all the public processes the Firm engaged in were successfully completed consistent with the stated goals of the client and/or the community.

Fields of specialization

- Architecture/Green Design
- Urban Planning
- Charrette facilitation and participation
- Form based codes, traditional neighborhood development ordinances, design guidelines and standards for "green/sustainable" communities (i.e. walkable neighborhoods, compact development, transportation choices, mixed-use, comprehensive resource management, low-impact site development, etc.)
- Public meetings and charrette facilitator
- Land use/transportation integration
- Corridor and downtown revitalization expertise focusing on creating walkable, vibrant places, based upon locally sustaining regional economies
- Retail/commercial market analysis and positioning strategies

Professional Registration:

State of Maryland
District of Columbia

Memberships and Professional Affiliations:

American Institute of Architects
Maryland Society of Architects
American Planning Association
Urban Land Institute
Congress for New Urbanism

Education:

1982 B.S. Architecture/Florida A&M University
1990 ULI Certificate Course: Neo-traditional Town Planning,
1992 Johns Hopkins Certificate Course: Real Estate Development

REPRESENTATIVE PROJECTS BY TYPE:

Urban Mixed-Use Developments

- Laganbank Mixed-Use Development, Belfast, Northern Ireland
- Sakai Seaport New Urban Center Project, Osaka, Japan
- Sky Garden Office Tower and Specialty Retail Center, Sydney, Australia
- Harbor Gate Mixed-Use Development, Baltimore, Maryland
- Specialty Shopping and Entertainment Complex, Cancun, Mexico
- Tacheles Mixed-use Block, In-fill Redevelopment Master Plan, Berlin, Germany
- Tacoma Waterfront Redevelopment Master Plan, Tacoma, Washington
- Pleasant Hill Bart Station Mixed-Use Community, Walnut Grove, California
- City of SeaTac TOD/Mixed-use Town Center, SeaTac, Washington

Urban Specialty Retail Centers:

- Tempoan Festival Marketplace, Osaka, Japan
- Port Vell Marketplace, Barcelona, Spain
- Flinders Street Station Festival Marketplace, Melbourne Australia
- Manly Beach Specialty Shopping Center, Manly, Australia
- Specialty Retail Center/Adaptive Reuse, Bondi Beach, Australia
- Huntington Beach Specialty Retail Center, Huntington Beach, California
- Wiltern Center, Specialty Retail and Entertainment Center, Los Angeles, California
- Parramatta RiverCentre, Parramatta, Australia

Urban Entertainment and Leisure Centers:

- Sendai Entertainment Center, Sendai, Japan
- Darling Walk Entertainment Complex, Sydney, Australia
- Clarke Quay Entertainment and Retail District, Singapore
- Entertainment and Leisure Village Districts, Bluewater Shopping Center, Kent, England
- Sunset Depot Entertainment Complex, San Antonio, Texas



- River Port Fair, Riverboat Gaming and Entertainment Complex, St. Louis, Missouri
- The Power Plant, Urban Entertainment Center, Baltimore, Maryland
- California Surf Club, Themed Entertainment and Dining Concept, Prototype

Suburban Shopping Centers/Village Centers:

- Bluewater Regional Shopping Center, Entertainment Districts, Kent England
- MillStream Factory Outlet Shopping Center, Lancaster, Pennsylvania
- Hamilton Run Center, Hagerstown, Maryland
- Key West Factory Outlet Shops, Key West, Florida
- Susquehanna Marketplace, Harrisburg, Pennsylvania
- East Park Shopping Center, Harrisburg, Pennsylvania

Institutional/Commercial:

- British Telecom Northern Ireland Headquarters, Belfast, Northern Ireland
- Antrium Civic Center, Antrium, Northern Ireland
- Donegal Square Office Building, Belfast, Northern Ireland
- Marriott Hotel, Laganbank, Belfast, Northern Ireland
- Earthlink/Mindspring Regional Headquarters Office Building, Harrisburg, Pennsylvania
- Sheraton Hotel Remodeling/Addition, Harrisburg, Pennsylvania
- St. Paul's Episcopal Church addition, Poplar Springs, Maryland
- Trinity Church addition, Elkridge, Maryland

Traditional Town Planning:

- The Lakes, CCRC Traditional Retirement Village, St. James, Barbados
- Needham's Point New Traditional Neighborhood, Barbados
- McAdenville Redevelopment TND, McAdenville, North Carolina
- Lando Mill Village Redevelopment TND, Lando, South Carolina
- The Villages of Shepherd's Landing, TND, Shepherdstown, West Virginia
- Victoria Springs, Traditional Neighborhood Village, Olney, Maryland
- Hobe Sound Master Plan and Main Street Redevelopment Strategy, Hobe Sound, Florida
- Irondequoit Redevelopment/Revitalization Master Plan, Irondequoit, New York
- Mall redevelopment/New High-Density MXD Town Center, Port St. Lucie, Florida
- New Research and Light Industrial Park/TND, Sumter, South Carolina
- Flagler Beach/Flagler County Master Plan and Corridor Redevelopment Strategy, Flagler County, Florida
- Trinity Mixed-Use Neighborhood, Reu, Guatemala
- Cayala New Urban District, Guatemala City, Guatemala
- Logan Town Center, Logan Township, New Jersey
- New TND development, Washington Township, New Jersey
- Carothers Crossing TND, Nashville, Tennessee
- Enloe/Avenues Neighborhood Master Plan, Chico, California
- San Francisco Moran, New TND, Guatemala City, Guatemala
- Lincoln City Centre Master Plan, Lincoln, England



- La Esperanza TND, La Union, El Salvador
- Sasay TND, Coban, Guatemala
- New Infill Traditional Neighborhood, Eastern Shore, Maryland
- CCRC/Mixed-use Village Center TND, Annapolis, Maryland
- Mixed-Use TND Village Center, Mt. Luzerne, Glen Falls, New York
- English Crossing, TND, Albany, New York
- New Traditional Neighborhood Development, Antigua de Guatemala

Community Redevelopment/Main Street Revitalization:

- Two New infill Town Centers, Anchorage, Alaska
- East Street Extension Mixed-Use Corridor, Frederick, Maryland
- Belton Downtown Redevelopment Master Plan, Belton, South Carolina
- Tioga Town Center, The Town of Tioga, Florida
- The Villages of Shepherd's Landing, TND, Shepherdstown, West Virginia
- Prince Frederick Downtown Redevelopment Plan, Prince Frederick, Maryland
- Jensen Beach Downtown Master Plan, Jensen Beach, Florida
- Hobe Sound Master Plan and Main Street Redevelopment Strategy, Hobe Sound, Florida
- Roma Economic Redevelopment Strategy and Master Plan, Roma, Texas
- City Market District Redevelopment Plan, Harrisburg, Pennsylvania
- Belvedere Square Redevelopment Master Plan, Baltimore, Maryland
- Langley Park Commercial Revitalization Planning Strategy, Langley Park, Maryland
- Delray Beach Sixth Street Neighborhood Redevelopment Plan, Delray Beach, Florida
- Community Redevelopment Agency Master Plan, Pompano Beach, Florida
- Irondequoit Redevelopment/Revitalization Master Plan, Irondequoit, New York
- Downtown Redevelopment Strategy and Master Plan, Sumter, South Carolina
- Corridor Redevelopment Strategy, Sumter, South Carolina
- Flagler Beach/Flagler County Master Plan and Corridor Redevelopment Strategy, Flagler County, Florida
- Bend Oregon Transportation and Land Use West-side Corridor and Neighborhood Planning Study, Bend, Oregon
- Midtown District Redevelopment Strategy and Master Plan, Omaha, Nebraska
- Newton/Ross's Corners, State Office of Smart Growth, New Jersey
- Lincoln City Centre Master Plan, Lincoln, England

Town Center Planning/Design:

- Cheshire Town Center, Black Mountain, North Carolina
- Tioga Town Center, The Town of Tioga, Florida
- Mall redevelopment/New High-Density MXD Town Center, Port St. Lucie, Florida
- South Gate Town Center, Nashville, Tennessee
- River Wood TND and Town Center, Augusta, Georgia
- Choc Bay Town Center, Castries, St. Lucia
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Transportation-Oriented Developments (TODs):

- City of Burien Downtown Redevelopment Master Plan, Burien, Washington
- Naranja Mixed-Use TOD Development Master Plan, Naranja, Florida
- Redevelopment of the Cutler Ridge Mall/New TND Master Plan, Cutler Ridge, Florida
- Pleasant Hill Bart Mixed-Use TOD infill development, San Francisco, California
- New Metro TOD Mixed-Use Town Centers, Twin Brook/Shady Grove, Maryland
- New TOD Mixed-Use Town Center, West Palm Beach, Florida

Retail Planning and Consulting Projects:

- Dos Rios Town Center, Manila, Philippines
- El Naranjo Town Center, Guatemala City, Guatemala
- Niagara-on-the-Lake Village, Town Center, NOTL, Ontario, Canada
- Coral Gables Miracle Mile Redevelopment Plan, Coral Gables, Florida
- New TND/Mixed-use Commercial Development, Durango, Colorado
- The Villages of Urbana Town Center, Urbana, Maryland
- New TND/Mixed-use Commercial Development, Stuart, Florida
- New TND/Mixed-use Development, St. Charles, Missouri
- Somerset, a new TND/mixed-use Development, Destin, Florida
- New TND/Mixed-use Development, Chico, California
- Commercial Corridor Redevelopment Strategy, El Sobrante, California
- Aksarben New Urban Mixed-Use Center, Omaha, Nebraska
- New TND Town Center, Lincoln, Nebraska
- Redeveloped Regional Mall to include Mixed-Uses and Lifestyle retail, Missoula, Montana
- Maui Pineapple and Land Company (Various TND and resort communities), Maui, Hawaii
- Regional New Urban Planning Services (St. Lucie County, Florida)
- Consulting services related to a New Master Plan for Columbia, Maryland
- Commercial Development/Urban Design strategic planning, related to the Katrina Gulf Coast redevelopment initiative, D'Iberville, Mississippi
- Rocky Point Main Street Commercial Revitalization Strategy, Rocky Point, Long Island, NY
- Ronkonkoma Main Street Retail Analysis and Strategic Recommendations, Ronkonkoma, New York

Traditional Neighborhood Development (TND) Design/Planning Sub-Consulting Services:

- Park City Ski Resort Village, Utah
- Rosemary Beach, Florida
- Bennettsville, South Carolina
- Abacoa, Jupiter, Florida
- TND, Wurstrow, Germany
- Frioles Village, Santa Fe, New Mexico
- Fallschase, Tallahassee, Florida
- Amelia Park, Amelia Island, Florida
- Miami Design District, Miami, Florida
- HOPE VI Project, Greensboro, North Carolina
- Hope VI Demonstration Project, Kansas City, Missouri
- Salamanca, Miami, Florida
- Norton Commons, Louisville, Kentucky
- Grangemoor, Montgomery, Alabama
- Vickery, Cummings, Georgia
- HARP, Baltimore, Maryland
- Trillium, Cashiers, North Carolina
- Cheshire, Black Mountain, North Carolina
- TND,



SETH HARRY & ASSOCIATES, INC.

Westminster, Colorado • TND, Dallas, Texas • Hillsborough County Regional Comprehensive Plan, Tampa, Florida • Tacheles In-fill Block, East Berlin, Germany • El Toro Naval Airbase conversion, Orange County, California • TND/Navy Prototype Housing, Belle Chase Navy Base, New Orleans, Louisiana • Tampa 2012 Olympic Village, Tampa, Florida • Downtown Sarasota Master Plan, Sarasota, Florida • Liburdi, Lake Davidson, North Carolina • TND, Bloomfield Hills, Michigan • Worthington Basin RFP, Annapolis, Maryland • Turkish Housing Village, Istanbul, Turkey • ESCAP Village, St. Lucia • Arysly, Charlotte, North Carolina • West Haven, Franklin, Tennessee • TND, Beaufort, South Carolina • Maple Lawn TND, Howard County, Maryland • Los Colinas TND, Dallas, Texas • Akron HOPE VI, Akron, Ohio • Tysons Corner TND, Mclean, Virginia • Jackson Hole Affordable Housing/Mixed income New Neighborhood, Jackson, Wyoming • Cherokee Farm TND, Beaufort, South Carolina • Traditional Resort Community, Darien, China • Lost Rabbit TND, Jackson, Mississippi • James Island Private Resort Community, James Island, British Columbia • Draper Lake, Destin, Florida • Bon Secour, Orange Beach, Alabama • Hendrix College Village Center, Arkansas

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Other:

- Speaker: Retail and Commercial Development, Traditional Neighborhood Development Workshop, University of Miami SOA
- Speaker: CNU/Livable Oregon Conference, Portland, Oregon
- Guest Critic: Catholic University School of Architecture
- Guest Critic: Urban Design Studio, Washington Architecture Center
- Guest Lecturer: Morgan State University, School of Urban Studies and Architecture
- Member, Expert Land Use panel for the Carroll County, Maryland Comprehensive Plan
- Member, Expert Panel, Rt. 32 expansion Land use impact analysis, Howard County, Maryland
- Panel Speaker: Transportation Networks and the Retail Connection, St. Lucie County Smart Growth Conference
- Expert Panel Member: Seaside Institute, Retail Development for TNDs
- Speaker, National Conference, NARHA, Cleveland 11/99
- Speaker, CNU National Conference, June 2003: Retail NU 101, Washington, DC
- Panel Speaker, CNU National Conference, June 2003: Districts, Washington, DC
- Presenter, SmartCode Training Workshop, Kentlands, Maryland
- Speaker, CNU Council on Retail, San Diego, California, February, 2004
- Speaker, Washington Regional Council, on Urban Retail, Washington, DC, July, 2004
- Speaker, CNU Retail Panel, CNU XIII, Pasadena, CA, June, 2005
- Speaker, Nolan to Now, Neighborhood Design for a Sustainable Region Madison, Wisconsin, June 18-20, 2006
- Speaker, CNU Retail Panel, CNU IV, Philadelphia, PA
- Faculty/Lecturer, ICSC (International Council of Shopping Centers) University, 2007,2008, Philadelphia, PA
- Speaker, Urban Design/Planning Lecture Series, Redwood City, CA
- Guest Faculty, National Charrette Institute
- Guest Jury, Notre Dame Graduate Design Studio

Awards:

Mr. Harry's work has appeared in numerous publications, nationwide. In addition, Seth Harry and Associates, Inc.'s projects have won wide recognition, including:

- AIA Chapter Honor Award: Prince Frederick Town Center, 1990
- APA Chapter Award: Penn Lucy redevelopment Master Plan, 1992
- Puget Sound Regional Planning Award: Burien Town Center redevelopment Master Plan and development Strategy, Burien Washington, 2000
- APA Chapter Award: Montgomery County TOD redevelopment Master Plans for the Twin Brook and Shady Grove Metro Stations, 2001
- Tennessee American Society of Landscape Architects, Award of Excellence, for Bells Landing Traditional Neighborhood Development, Nashville, Tennessee, 2006

REPRESENTATIVE CLIENT LIST

- Allied-Signal Corporation
- Amerimar Corporation
- Lucadia Development Company
- Atlantic Lodging/Marriott
- Bob Snow Entertainment Enterprises (Church Street Station, Orlando)
- British Telecom Northern Ireland
- Duany Plater-Zyberk and Company, Inc.
- Dover Kohl and Partners
- The Enterprise Development Corporation (The late James Rouse, former Chairman)
- Ewart's PLC (Belfast, NI)
- Forest City/Ratner, Development Corporation
- Franklin Properties
- Grupo ICA (Mexico)
- Harrah's International
- H.B. Zachery Company
- Hobe Sound Land Company
- Household Finance Corporation
- Howard County, Maryland
- Jensen Beach Redevelopment Agency
- Lend-Lease Corporation (Australia/U.K.)
- The Meadows Foundation (Texas)
- Merlin International Properties (Australia/U.K.)
- New Urban Builders, Chico, CA
- The City of Norfolk, Virginia
- O'Hare and MCGovern, PLC (Northern Ireland)
- The City of Port Royal, South Carolina
- Prince Georges County, Maryland
- The Prince's Foundation, HRH Prince of Wales
- Signature Entertainment Group
- Sverdrup Corporation
- Shimizu Corporation (Japan)
- The Town of Tioga, Florida
- Treasure Coast Regional Planning Council
- Trammell-Crow
- Union Deposit Corporation
- Urban Strategies, Inc.
- The Village of Niagara-on-the-Lake
- The Village of Cheshire, North Carolina
- The City of Walnut Grove, California
- Vision Long Island